Amendments to the Claims:

1. (Currently Amended) A system that enables the reconstruction of user-viewable visual stimuli observed through a browser-based interface comprising:

a storage platform for storing at least one user-viewed visual stimuli; and

a processing platform coupled to the storage platform for executing code capable of reconstructing a user-viewable stimuli from the previously stored user-viewed visual stimuli called by user-defined parameters, wherein the reconstructed user-viewable stimuli represents visual stimuli as it was previously displayed~~; wherein masking~~ and masks an area of ~~the~~ a visual area that was not originally visible.

2. (Original) The system of claim 1 further comprising a user interaction device coupled to the processing platform.

3. (Previously Amended) The system of claim 1 wherein the processing platform executes code capable of reconstructing a user-viewable stimuli, by:

receiving the user-defined parameters associated with the visual stimuli to be reconstructed;

retrieving data called by user-defined parameters;

calculating what to display as a function of the data;

reconstructing a the visual stimuli; and

displaying the reconstructed visual stimuli based on the received data.

4. (Original) The system of claim 1 further comprising a browser coupled to the processing platform.

5. (Original) The system of claim 1 further comprising a browser interface coupled to the server.

6. (Original) The system of claim 1 further comprising a network coupled to the processing platform.

7. (Original) The system of claim 1 wherein the storage platform comprises a visual stimuli algorithm.

8. (Previously Presented) The system of claim 1 wherein the system is maintained in a Personal Digital Assistant (PDA).

9. (Original) The system of claim 6 wherein the network is the internet.

10. (Original) The system of claim 6 further comprising a host computer coupled to the network, the host computer for communicating with the processing platform.

11. (Original) The system of claim 1 further comprising an eye tracking device coupled to the processing platform.

12. (Original) The system of claim 11 wherein the eye tracking device is enabled to monitor pupil dilation.

13. (Original) The system of claim 1 wherein the storage platform comprises a creation algorithm.

14. (Original) The system of claim 6 wherein the network is a wireless network.

15. (Currently Amended) A computer readable medium comprising instructions for:

receiving a selection of visual stimuli to be reconstructed from user-defined parameters;

identifying each unique instance of the visual stimuli from the user-defined parameters;

enumerating through each unique instance of other visual stimuli directly related to the visual stimuli called by user-defined parameters;

reconstructing the previously displayed visual stimuli comprised of the original visual stimuli and the other visual stimuli; and

displaying the reconstructed visual stimuli~~; wherein~~ and masking an area of a ~~the~~ visual area that was not originally visible.

16. (Previously Presented) The computer readable medium of claim 15 further comprising calculating a size of a visual area to display the original visual stimuli.

17. Cancelled

18. (Currently Amended) A system that reconstructs user-viewable visual stimuli, comprising:

means for receiving a selection of content to be reconstructed from user-defined parameters;

means for identifying each unique instance of the visual stimuli related to a parent web page;

means for enumerating through each unique instance of other visual stimuli related to at least one child web page, wherein the child web page is related to the parent web page;

means for reconstructing the previously displayed visual stimuli comprised of the parent web page and the child web page; and

means for displaying the reconstructed visual stimuli~~; wherein~~ and masking an area of the visual area that was not originally visible.

19. (Previously Presented) The system of claim 18 further comprising means for delivering online content to at least one of the web pages.

20. (Previously Presented) The system of claim 18 further comprising means for tracking eye movement related to the previously displayed visual stimuli.